

BHUPENDRA BHATTARAI

GRAPHIC DESIGNER & MOTIONOGRAPHER

MY PORTFOLIO

<https://bhupendbhattarai.com.np>

PROFILE

10 Years of extensive experience in Dubai. Creative, motivated and tech-savvy Creative Graphic Designer & Digital Marketing Expert with relevant experience in Tourism Industry, Finance Houses, Digital & offset Magazine Publication Industry, Dental Clinics, F&B Industry & previously working in UAE's First Escorted Group Tour Company. Currently engaged full time with Australian Mortgage Operators as a Full-Time Graphic Designer.

CONTACT



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Kathmandu, Nepal



behance.net/bhupendbhattarai



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GRAPHICS SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe Indesign



AUDIO EDITING SKILLS

Adobe Audition



Adobe Fruity Loops Studio



MOTION GRAPHIC SKILLS

Adobe After Effects



Adobe Premiere Pro



Blender 3D



WEB DESIGN SKILLS

HTML/CSS



Wordpress



Adobe Indesign



EDUCATION

DIPLOMA IN GRAPHIC & WEB 2006-2007

Completed 6 months Diploma from IIT. Hyderabad India

Completed 6 months VAT Training from CA. Mr. Wagley

+2 INTERMEDIATE 2002-2004

Completed my under-graduation from Hyderabad University, AP , India with Major English.

(Attested from MOE India & UAE Embassy)

10TH SSC 1995 - 2000

Completed my School Education from Hyderabad University, AP, India.

WORK EXPERIENCE - NEPAL

TOREVA PHARMACEUTICALS PVT. LTD Current Job SENIOR OFFICER IT & DIGITAL

Creating artworks for pharma products such as tubes, tablet's packaging designs. Creating Social Media Content for the entire year. Promoting companies social media pages.

Designing & Developing companies website. Creating video content. Reporting to the Managing Director.

Conceptualizing visuals based on requirements.

Creating images and layouts by hand or using design software
Testing graphics across various media.

Develop illustrations, logos and other designs using software.

ANNAPURNA MEDIA NETWORK 2022-23

SR. GRAPHIC DESIGNER

Creating artworks for daily newspaper "Annapurna Post", creating Social Media Campaign artworks & generating ideas to increase web traffic. Reporting to the Chief Marketing Officer. Creating TVC's Programme zingles, Programme Intro for Television Broadcast.

LUMBINI TELEVISION - NEPAL 2017-2018

CHIEF EDITOR - VIDEO

Compositing lower thirds for news and TV Shows. Editing recorded footage's in premiere pro, creating TV programme jingles. Handling social media channels and the news portal website for the channel. Creating complex graphics, animation and live video content for a diverse array of media.



SOCIALIZE



@bhupendrabhattarai

PERSONAL INFO

Nationality - Nepalese
D.O.B - 23rd Feb 1984
Married

AVAILABILITY

Looking for Career Growth

MEDICAL CONDITIONS

None.

SALARY EXPECTATIONS

70k NPR/Month - Negotiable

NO. OF DEPENDENTS

02

VISA STATUS

Required to enter. U.A.E

CURRENT LOCATION

Kathmandu, Nepal

LANGUAGES KNOWN

English - Read Write Speak
Hindi - Read Write Speak
Nepali - Read Write Speak
Telugu - Speak

HOBBIES

Snooker, Playing Guitar
Composing Music, Creating Short Films
Brainstorming Ideas

WORK EXPERIENCE - UAE - DUBAI.

AFC HOLIDAYS 2018 - 2020

SR. DIGITAL MARKETING EXECUTIVE

I manage the Marketing Operations, Create & Plan & Produce Digital Marketing Content of an Organization and work towards improving the Brand. My main responsibilities are to develop content, advertise online and focus on online lead generation as well as creating eye-catching content for Social Media & Digital Marketing Purpose. Calculating ROI on monthly basis.

INTERNATIONAL TRADING FRANCHISES 2015 - 2018

MARKETING EXECUTIVE - GRAPHICS

Planning and producing Digital Marketing Strategy for 4 International Brands, developing monthly Social Media Calendar and producing the Social Media Content accordingly. Advertising using Facebook Ads, Google Ads etc. Lead Generation. Increasing Footfall.

TONY ROMAS, JAMAICA BLUE, VILLA BEIRUT, BEAVERTAILS

EXCITE TOURISM LLC - DUBAI 2009 - 2014

GRAPHIC DESIGNER - TRAVEL DESK EXE.

Handling companies website, creating and posting blogs on daily basis, implementing top keywords on the blogs via word press plugins to make sure the search ranking is working properly. Creating artworks, videos, animations, brainstorming and designing new concepts for weekly news paper article's for Khaleej Times and Gulf News. Handling sales and tourists in Travel Desk.

LUMBINI CABLE INDUSTRIES PVT.LTD 2005 - 2008

VAT ACCOUNTANT

Preparing yearly Final Accounts & presenting to CA for his approval. Entering Invoices Sales-Purchases-Income-Expenses into the Accounting Softwares and tallying the stocks. Following up with the CA for monthly VAT expenses. Handling all-in-one VAT Accounting procedures thoroughly.